

Agencias

16–20 noviembre 2017 ADAC Reise Explorer Workshop (Germany) Madeira.

Madrid Destino
04/12/2017 - 11:47



Tipo comunicado:
Seminarios/jornadas

Actividad:
Otros

Quien realiza comunicado:
Madrid Destino

De interés para:
Agencias

Descripción:

The training event "ADAC Reisen EXPLORER in Madeira" was organized by ADAC / DERTOUR from 16 to 20 November. ADAC invited 160 German travel agencies TOP collaborators to this event and Madrid Destino took part on that training event.

The program consisted of "round table workshops" of 8 participants per group, so Madrid Destino obtained the possibility of forming the 160 participants of the conference about the destination Madrid. This action was combined by advertising on internet and intranet channels of DERTOUR.

Source URL: <https://traveltrade.esmadridpro.com/comunicaciones/16-20-noviembre-2017-adac-reise-explorer-workshop-germany-madeira>